



Press Release: For Immediate Release

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NEW DIRT OVAL SERIES AND SPONSOR

The Jackson Speedway announced today it is partnering with Dusty's Collision Centers to create a new racing series. The Dusty's Collision Mini Cup Outlaw dirt oval series will kick off the 2017 Season on May 6th. The Dusty's Collision Series will feature 19 Saturday evening races. They will join our Mini Sprint classes on the dirt oval. The Saturday racing season begins on May 6th through September 30th.

"This partnership strengthens our Saturday evening racing venue and brings a great sponsor and company into the Jackson area community", said John Lefere. "Dusty Whitney has built a great company since founding his first collision center in 1995."

Dusty Whitney, President/Owner stated, "I am thrilled to be renewing my involvement with the Jackson Speedway, as I raced there for many years. I am also proud that we have opened a Dusty's Collision Center here in Jackson on Airport Road. I have always enjoyed the Jackson area. We now have eight locations servicing Jackson, Ann Arbor, Temperance and Canton where we repair all makes and models of cars and trucks. We invite everyone to stop by one of our collision centers and pick up a free general admission ticket for Saturday evening racing at Jackson Speedway, compliments of Dusty's Collision Center." For more information, visit www.whitneyscollision.com.

Jackson Speedway is a state-of-the-art track designed for safe, competitive racing serving Lower Michigan, Northern Indiana and Northern Ohio markets. The lighted ¼ mile road course and the 1/5-mile dirt oval are great for beginners and experienced drivers alike. In addition, the new off road lighted course will be open soon. Jackson Speedway features fun and excitement for all ages: go kart, mini sprint and mini cup racing, corporate outings, team building activities, racing leagues, parties, charity events and youth driving schools.

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